Sanjida Islam (hk3351)

Final Project

Project Information and Site Map

Website Name: Good Cakes and Bakes

**What is the purpose of the site?**

My website's goal is to provide my bakery's Good Cakes & Bakes an online showcase. This website will draw attention from across the world, bringing me new clients and increasing my revenue.

**What is the new web technology that you added to your website?**

I added a review section for my websites so people can add their reviews and we can get a point of view on what is going good and what is going bad.

**Who is your intended audience?**

People who are looking for happiness and smiles from little Korean treats like our cakes, ice cream, and brownies are my target audience.

**What opportunity, problem, or issue is your site addressing?**

People may come to my website and eat sweets by themselves or with company, and before they return to their busy lives, they can have a pleasant time.

**What type of content might be included in your site?**

The content of my website consists of a home page that gives an overview of my restaurant, a about us page that tells visitors about my head pastry chef, the location, hours, and contact information, a menu page that showcases the desserts I offer, a review page that highlights some of my happy customers, a thank you page that invites visitors to leave comments or ask questions, and finally an owner page that tells visitors about my dream and the reason I started a brownies bakery.

**List at least two related or similar sites found on the web.**

* <https://browniepointsinc.com/?gad_source=1&gclid=Cj0KCQiAgqGrBhDtARIsAM5s0_lvVQMfWe949RuJheriramUxqednjHMJv8R5Gnfq5GRu9gZ7VFzXYMaApHKEALw_wcB>
* <https://www.brownies.com/?gad_source=1&gclid=Cj0KCQiAgqGrBhDtARIsAM5s0_kN2QrdIgLkkvYR8Jbhi7Rt_KnAP0uV0d2bq8AOEDazK-TEblxeM3QaAovvEALw_wcB>

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Gives a brief overview of my background.

Explains to my customers why I opened a macaron café and shares my goal with them.

Consumers are able to post reviews, queries, and concerns in writing.

Shows how happy some of my customers are

Displays the desserts

Informs clients about my head baker, the location, the hours, and the phone number.

Owner

Reviews

Menu

About Us

Home

Thank You